# CHILD AND FAMILY STUDIES

## What can I do with this major?

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRE-SCHOOL/DAY CARE</strong></td>
<td>Private, public, franchise and corporate day care centers</td>
<td>Obtain experience working with children through volunteer, intern or part-time positions.</td>
</tr>
<tr>
<td>Teaching</td>
<td>Pre-schools</td>
<td>Demonstrate patience, creativity and the ability to work well with people of various backgrounds.</td>
</tr>
<tr>
<td>Parent-Child Education</td>
<td>Montessori schools</td>
<td>Develop strong communications skills to deal effectively with students, staff and parents.</td>
</tr>
<tr>
<td>Administration:</td>
<td>Religious organizations</td>
<td>Acquire appropriate certification, such as Child Development Associate (CDA) or Pre-K licensure for some pre-school settings. Certification varies by state.</td>
</tr>
<tr>
<td>Curriculum Development</td>
<td>Extended school programs</td>
<td>Note that some private employers seek staff whose religious values match their organizations' missions.</td>
</tr>
<tr>
<td>Training</td>
<td>Recreation programs</td>
<td></td>
</tr>
<tr>
<td>Management</td>
<td>Health clubs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Private homes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Family day care</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Federal, state and local government:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Department of Health and Human Services</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Head Start</td>
<td></td>
</tr>
</tbody>
</table>

## EDUCATION

<table>
<thead>
<tr>
<th>Teaching:</th>
<th>Public and private schools (K-12)</th>
<th>Develop excellent interpersonal, public speaking and writing skills.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Childhood Education</td>
<td>Public pre-school programs (Head Start)</td>
<td>Learn to work well with different types of people.</td>
</tr>
<tr>
<td>Early Childhood Special Education</td>
<td>Private pre-school programs</td>
<td>Gain experience working with a target age group through mentoring, tutoring or volunteering with a school-based organization.</td>
</tr>
<tr>
<td>Home Economics</td>
<td>Montessori schools</td>
<td>Serve as a peer mentor, resident assistant or student advisor to cultivate leadership and communication skills.</td>
</tr>
<tr>
<td>Family and Consumer Sciences</td>
<td>Adult education programs</td>
<td>Join student chapters of national teaching organizations.</td>
</tr>
<tr>
<td>Curriculum Development</td>
<td>Extension offices</td>
<td>Acquire appropriate certification for public school (and some private school) teaching positions, which varies by state.</td>
</tr>
<tr>
<td>Research</td>
<td>Colleges and universities</td>
<td>Obtain graduate degree for counseling, student affairs and administrative positions.</td>
</tr>
<tr>
<td>Counseling</td>
<td></td>
<td>A master’s degree may be sufficient for teaching at community or two-year institutions.</td>
</tr>
<tr>
<td>Administration</td>
<td></td>
<td>Pursue a Ph.D. for college and university teaching and research opportunities.</td>
</tr>
<tr>
<td>College Student Affairs</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**AREAS**

**SOCIAL SERVICES**
- Case Management
- Counseling
- Advocacy
- Program Development
- Community Education
- Volunteer Coordination
- Administration
- Research
- Evaluation
- Fundraising
- Public Relations
- Grant Writing

**EMPLOYERS**
- Community centers
- Youth services agencies/programs
- Family services agencies/programs (financial, family planning, health and wellness, marriage, vocational, food/housing assistance, military family support)
- Senior citizens programs
- Nursing homes
- Assisted living facilities
- Rehabilitation organizations
- Group homes
- Half-way houses
- Mediation centers
- Consulting firms
- Consumer protection agencies
- Adoption agencies
- Federal, state and local government including:
  - Department of Health and Human Services:
    - Administration on Aging
    - Administration for Children and Families
    - Substance Abuse & Mental Health Services Administration
  - Health Resources & Services Administration
  - Department of Veterans Affairs
  - Department of Justice:
    - Probation and parole offices
    - Correctional facilities

**STRATEGIES**
- Exhibit a desire to help others, along with communication and organizational skills.
- Seek experience as a volunteer, intern or paid employee with social service or non-profit organizations.
- Become familiar with government and community resources available for those in need.
- Develop a wide range of skills such as presenting, grant writing and fundraising, as professionals in nonprofit organizations may fill multiple roles in their positions.
- Learn to work well with different types of people from varying socioeconomic, racial, ethnic and religious backgrounds.
- Supplement curriculum with courses in social work, sociology or psychology.
- Pursue additional coursework to specialize in an area or with a certain population such as addiction, gerontology, child welfare, etc.
- Consider earning Certified Family Life Educator (CFLE) credential through the National Council on Family Relations.
- Become familiar with government hiring procedures.
- Obtain a master's degree and appropriate licensure in mental health counseling, social work or rehabilitation counseling to provide therapy.
- Earn a graduate degree for greater access to administrative positions.
### ADVOCACY
- Domestic and International Advocacy
- Humanitarian Services, i.e. human rights, family planning, world health, disaster relief
- Development:
  - Economic
  - Community
  - Housing
- Policy Development
- Program Administration
- Fundraising/Development
- Volunteer Coordination
- Grant Writing

### EMPLOYERS
- Community action agencies
- Nonprofit organizations
- Private voluntary organizations
- Faith based organizations (FBO's) and churches
- International aid and relief organizations
- NGO's (Non-governmental Organizations), i.e.
  - Action Aid, Oxfam, International Red Cross
- Federal government agencies with
  - International focus: Peace Corps, USAID, Foreign Service (State Department)
  - Community assistance focus: Housing and Urban Development, Department of Health and Human Services
- State and local government agencies

### STRATEGIES
- Demonstrate strong desire to help others. Volunteer at social service agencies to gain experience and demonstrate interest.
- Participate in campus "alternative break" trips or church-led mission trips to gain experience assisting groups in need.
- Pursue leadership roles in campus and community advocacy organizations, and learn how to motivate individuals and groups.
- Develop excellent research, writing, communication and organizational skills; fundraising experience may be helpful for some positions.
- Complete an internship with a government organization in area of interest.
- Research federal, state and local job application procedures.

### HEALTHCARE
- Hospital Based Family Support/Child Life Services (provide emotional support, educate children and families, identify resources, coordinate events)
- Health, Nutrition, Safety Education
- Advocacy

### EMPLOYERS
- Hospitals
- Doctors’ offices
- Healthcare facilities
- Specialized camps/schools
- Hospice programs
- Funeral homes
- Social service organizations
- Public health programs
- Federal, state and local government including:
  - Department of Health and Human Services: Administration on Aging
  - Administration for Children and Families
  - Substance Abuse & Mental Health Services Administration
  - Health Resources & Services Administration

### STRATEGIES
- Volunteer in a healthcare setting such as a hospital or specialized children's camp.
- Develop a high comfort level working in clinical environments with children and families under stress.
- Acquire strong communication skills, and plan to work on interdisciplinary teams of doctors, nurses, counselors, etc. who provide care to children.
- Obtain Child Life Specialist certification through the Child Life Council, and be willing to relocate for greater access to positions in children’s hospitals.
- Prepare to work nights, weekends and holidays in some healthcare settings.
- Earn a master's degree in social work, counseling, nutrition, public health or related area for increased opportunities.
### BUSINESS
- Market Research
- Product Testing
- Product Development
- Management
- Sales
- Customer Service

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Manufacturing companies of children's clothes, toys, furniture and food</strong></td>
<td><strong>Demonstrate initiative, attention to detail, organization and problem-solving skills.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Consumer protection agencies</strong></td>
<td><strong>Learn to communicate effectively with a wide-range of people. Consider taking interpersonal communication and public speaking classes.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Department and retail stores</strong></td>
<td><strong>Earn a business minor or supplement program with courses such as accounting, management, finance, etc. to increase understanding of business theory.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Social service organizations with business components, i.e. tax assistance, financial planning</strong></td>
<td><strong>Obtain sales/retail experience with companies catering to children’s needs.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Join business or retail student organizations and secure leadership positions.</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### COMMUNICATIONS
- Research
- Curriculum/Resource Development
- Journalism
- Writing
- Editing
- Public Relations

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Organizations geared toward children and families including:</strong></td>
<td><strong>Develop excellent grammar and writing skills.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Book publishers</strong></td>
<td><strong>Learn to think critically and research effectively.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Radio and TV stations</strong></td>
<td><strong>Take elective courses in the communications field such as journalism, broadcasting, public relations and advertising, or earn a minor in one area of interest.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Newspapers</strong></td>
<td><strong>Obtain experience with a college newspaper, yearbook, alumni publication or with local radio or television stations.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Magazines</strong></td>
<td><strong>Compile a portfolio of writing samples, ad campaigns and other relevant work, especially those that have been published.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Social service organizations</strong></td>
<td><strong>Develop desktop publishing, webpage design and other computer skills. Online communication is increasing, while print is declining.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Manufacturers</strong></td>
<td><strong>Pursue an active role, preferably leadership, in journalism organizations.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Consumer protection agencies</strong></td>
<td><strong>Prepare to work in deadline-oriented environments and to withstand criticism.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Professional associations</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
GENERAL INFORMATION

- A Bachelor's degree is sufficient for entry-level positions.
- Advanced degrees are essential for clinical and therapeutic counseling positions.
- The Child and Family Studies major can serve as preparation for students pursuing advanced training in other areas such as healthcare, i.e., pediatric nursing, family medicine; law, i.e., family law, elder law, child advocacy; and ministry, i.e., youth ministry, pastoral counseling. Research admissions requirements and take pre-requisite courses for programs of interest.
- A Master's degree or Ph.D. is often needed for administrative and supervisory positions.
- A Ph.D. is required for most college teaching and advanced research positions.
- Additional or specialized training qualifies one for higher paying opportunities and positions of greater responsibility.
- Obtain part-time, summer, internship or volunteer experience in child care, schools, hospitals, camps, or overseas programs or in advocacy or service-oriented programs addressing alcoholism, drug abuse, family violence, aging, poverty, disabilities, etc.
- Obtain certification for specialized areas including Child Life Specialist or Family Life Educator.